

2012 ASBE Call For Papers
Deadline: June 15, 2012
San Antonio Oct. 3-5, 2012 at the



EMILY MORGAN
HOTEL



The ASBE group rate is \$115/night. This rate applies for Oct. 1-7, 2012. The conference rate expires September 12, 2012, so make your reservations now at <https://booking.ihotelier.com/istay/istay.jsp?groupID=706731&hotelID=14102>.

Paper Submission Instructions

Deadline: June 15, 2012

Conference Co-chairs: Laurie Babin (babin@ulm.edu) and Eugenie Goodwin (goodwin@ulm.edu).

Submit competitive papers to the appropriate track chair below. Competitive papers include empirical studies, conceptual papers, and cases. Proposals for panels, symposia, and workshops shall also be considered and submitted to Laurie Babin at babin@ulm.edu.

Guidelines:

1. All papers and proposals must be submitted electronically in MS Word format.
2. Competitive papers should be double-spaced and 5,000-9,000 words in length, exclusive of references and appendices. They must include a separate title page with the title of the paper, name(s), affiliation(s), and full contact information for all authors. The body of the paper should contain a second cover page without any author identification. A 150-word abstract with no author identification should be placed on the third page. Adhere to the *Publication Manual, 6th ed.*, American Psychological Association, Washington, DC, 2001.
3. Proposals for panels, symposia, and workshops should describe the activity and length of time requested.
4. Submitted papers and proposals shall not have been published or presented previously.
5. At least one author must join ASBE, register for and attend the meeting and personally present their paper at the meeting. No more than 3 papers per author will be included in the program.
6. The **Association for Small Business and Entrepreneurship (ASBE)** will be given first and full credit as publisher for all papers presented at the Annual Meeting.

All papers and abstracts of panels, symposia, and workshops presented at the conference will be published in the conference *Proceedings*. Authors of competitive papers may elect to publish a 200-500 word abstract of their paper instead of the entire paper. Only full papers will be considered for the Best Paper award.

BEST PAPER: The best paper selection will receive an award and is automatically submitted to the *Journal of Business & Entrepreneurship* to be considered for publication.

TRACKS (submit papers to the appropriate track and copy Laurie Babin at babin@ulm.edu):

Legal/Regulatory Issues:	Deborah Golemon	golemon@ulm.edu
Marketing:	Henry Cole	hcole@ulm.edu
Accounting/Finance:	Eugenie Goodwin	goodwin@ulm.edu
Management:	Martin Bressler	mbressler@se.edu
Pedagogy:	Laurie Babin	babin@ulm.edu
Technology:	Raydel Tullous	Raydel.Tullous@utsa.edu
Entrepreneurial Thinking:	Walter Greene	wegreene@juno.com
International:	Daniel Glaser	dglaser@tamasu.tamus.edu
Student Track:	Laurie Babin	babin@ulm.edu
Other topics:	Kitty Campbell	kcampbell@se.edu